

Melinda McCarty

Bio



Cook, media personality and former restaurant entrepreneur Melinda “JuJu” McCarty was born in High Point, NC. Her mother and grandmother, whose ancestral heritage includes German, Irish, Cherokee and Italian, serve as strong influences on her cooking. “I grew up surrounded by wonderful cooks” she states. Never one to back down from a challenge, Melinda also served as a corrections officer for a Georgia state prison. But she eventually found her way back to her first love - cooking and opened a restaurant in Barnesville, GA.

Melinda is positioning herself to take advantage of opportunities in television and other media and product endorsements. There are many cooking shows on television and countless recipe books. But what sets her show apart from the crowd is simply Melinda being herself. People love her because her easy approach to cooking, her down-to-earth style and engaging personality is what they can relate to.

Melinda does not present herself a chef. She respects those in the culinary arts that have formal education and experience. Instead, she considers herself to simply be a southern cook perpetuating the values in the cooking traditions of the South. Her recipes and cooking methods are practical, simple and fun. Her typical dishes only include ingredients one would find in the average kitchen and the local supermarket. She understands that time is a most-valued commodity that people struggle with in today’s times. She states “Having fast, easy to prepare meals gives families more time to spend together at the dinner table”.

Melinda is currently working on her first cookbook and is developing her own signature Bar-B-Q sauces just in time for the summer cook-out season. She has also been cast in minor roles in TV and movie productions including Taken 3 (20th Century Fox), Survivors Remorse (Starz) and Being Mary Jane (BET).

Melinda shares cooking tips, shopping advice, and recipes on her website www.jujumccarty.com and her Facebook page www.facebook.com/jujumccarty. She resides with her family in Barnesville, GA just south of Atlanta.

Representation:

Diamant Entertainment Group
Robert Williams
Email: Robert@DiamantEnt.com
614-218-5746



www.DiamantEnt.com